

The Power of Purposeful Leadership

Activated learning workshops for senior management teams aiming to increase productivity in high performing organisations.

Delivered as **one** or **two day in-company workshops on-site** or at **recommended executive learning centres** for up to **12, 25** or **40 participants**.

Progress is impossible without

CHANGE;

and those who cannot **CHANGE** their minds,

CANNOT CHANGE ANYTHING.

GEORGE BERNARD SHAW

Bringing team leaders and senior management together in interactive in-company workshops to develop individual leadership skills and enhance coalescence and dynamics towards becoming a purposeful organisation.

marcusevans[®]

Activated Learning Techniques Include:

- Experiential Exercises - activities and games anchoring learning to real life scenarios
- Practice and Coaching Sessions – including situational role-plays, video-taped practice and feedback sessions and 'mind aerobics' exercises and experiences
- Strategy Cafés – techniques used to enable a group of people to generate practical solutions quickly and effectively and develop applicable practical action plans
- Self Assessment – against a given framework

Key Benefits Include:

- Highly interactive and experiential
- Includes activities that allow the facilitator to coach the delegates
- Develops insight into critical team issues
- Enhances understanding and awareness of team and individual capabilities
- Provides opportunities to practice skills learnt
- Includes team building activities to anchor the learning objectives and to strengthen relationships between the managers

marcus evans professional training is a leading provider of pan-European Management and Personal Development public course and in-company training solutions.

Our specialist workshop facilitators are not just leading trainers but practising management consultants. Their extensive commercial experience is key to making experiential activities and exercises relevant and applicable to the real-life issues faced in your workplace at a senior level.

“... only 10% of all managers spend their time in a committed, purposeful, and reflective manner.”

“... managers who take effective action rely on a combination of two traits: focus and energy.”

Sumantra Ghoshal & Heike Bruch, Harvard Business Review

Workshop Topics Include:

- Creating a Purposeful Organisation
- Overcoming the “Busyness Culture”
- Addressing Management vs. Leadership
- Focusing and Energising Self and Others
- Applying Problem Solving Strategies
- Breaking Through Roadblocks to the Journey of Success in Your Company
- Influence Through Coaching: How to Increase Staff Productivity and Harness Potential
- Developing a Purposeful Mindset
- Lessons from a Good Leader

Gaining additional benefit from the “Truth Imbizo” Session

A Zulu term, meaning 'gathering of the chiefs', this evening session conducted by the facilitator provides an opportunity for all team members to openly discuss critical issues pertaining to the team that can be addressed throughout the workshop.

Team Behavioural Profiling for Maximising Team Performance

Using Peak Performance for Business' suite of behavioural profiling assessments, this is an opportunity to understand the behavioural profile and dynamics of the team as influenced by the team members.

The assessment outcomes include detailed, accurate individual reports and a team profile report that can be used to tailor workshops and to highlight team and individual strengths and opportunities for on going development.

“We found the **trainer** to be a **fantastic facilitator** who was **well matched** for the **management team**; everyone walked away with some **great learnings** and **practical advice**.”

Manager People & Performance, Westpac Banking Corporation

Workshop Facilitator – Mr. Barry Ekman BA (Hons) MBA

Barry is a well-established author, lecturer, trainer and management consultant specialising in personal development, management development, strategic transformation and congruence with extensive practical experience across industries.

Over the past 4 years, Barry has been an integral member of the marcus evans professional training team, designing and delivering public courses and in-company training solutions to delegates and companies from around the world.

Having studied under Anthony Robbins and Steven Covey, Barry previously ran a successful off-site training lodge in South Africa delivering experiential training programmes using his commercial business experience combined with his NLP expertise to enhance learning experiences and deliver business results.

Further Information

On-site one-day workshops start from approximately £5,495 + VAT. To discuss your requirements in further detail, please call a member of our team on **+44 (0)20 7647 2383** or email salesenquiries@marcusevansuk.com

To view our full range of public course and in-company training solutions and download our full Course Directory, please visit **www.marcusevanspt.com**